

Booths

VIRGINIA DEPARTMENT OF MINORITY BUSINESS ENTERPRISE
VIRGINIA DEPARTMENT OF BUSINESS ASSISTANCE
US SMALL BUSINESS ADMINISTRATION

LEARNING ENTREPRENEURS GETTING IT TOGETHER (LEGIT)
THE BROCKETT GROUP, LLC
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FRED ZWETO, "THE BUCK STOPS HERE" RADIO PERSONALITY
URBAN STOCK HOUSE, INC
GRAND CANYON UNIVERSITY



Special Thanks to our Sponsors:

- ◆ Virginia Beach Friends of the Library
- ◆ Virginia Beach Public Library
- ◆ City of Virginia Beach African American History Month Committee
- ◆ City of Virginia Beach
- ◆ City of Virginia Beach Minority Business Council
- ◆ City of Virginia Beach Economic Development Department
- ◆ City of Virginia Beach Human Resources Department
- ◆ City of Virginia Beach Police Department
- ◆ City of Virginia Beach Department of Finance

The City of Virginia Beach Celebrates



African American History Month

with

The Entrepreneurial Connection

Saturday, February 16, 2008 - 10 AM– 2 PM

City of Virginia Beach - Central Library

Mission/Purpose

The mission of the African American History Month Committee (AAHM) is to reach citizens of all ages and races, to encourage all to explore the past and gain insight to the present and strength for the future. The outcome we seek for our community is to educate, inform and encourage, as well as growth in unity and an understanding of the City's economic vitality.

This City-sponsored committee brings together a cross section of representatives from City government departments and the community to coordinate a celebration of diversity with a focus on the contributions of African Americans and the City's vision of a community of a lifetime looking toward economic vitality.

The Entrepreneurial Connection is part of a month long celebration of African American History Month. This event is designed to provide more awareness of procurement opportunities, cultural and business education and awareness for minority and other small business owners.

"Building an Inclusive Business Culture" is the theme for this highlighted event. Cultural activities, business workshops, an environment for networking and awareness are the desired end goals.

APPRECIATION TO SPONSORS

We express our sincere appreciation to the Virginia Beach Friends of the Library, the Virginia Beach Public Library, City Of Virginia Beach African American History Month Steering Committee, the Virginia Beach Police Department and the US Small Business Administration for their sponsorships.

Entrepreneurial Connection Subcommittee Members

Barbara Booker-Williams

Carlos Moulds

Tracy Humphrey

Mitch Frazier

Tammy Owens

Leroy Harris

Agenda

Celebrating African American History Month

"Building an Inclusive Business Culture"

Saturday, February 16, 2008

City of Virginia Beach Central Library

10:00 -10:30	Welcome Address	The Honorable Meyera E. Oberndorf Mayor of the City of Virginia Beach
	Remarks	The Honorable Ron Villanueva, Virginia Beach City Councilman The Honorable Bob Dyer, Virginia Beach City Councilman Carolyn Caywood, Past Chair , African American History Month Steering Committee Prescott Sherrod, Chair Minority Business Council Warren Harris, Director City of Virginia Beach, Economic Development Department Patricia Phillips, Director City of Virginia Beach, Finance Department
10:30– 11:00	Panel Presentation on "Building an Inclusive Business Culture"	(City of Virginia Beach Purchasing, City of Virginia Beach Economic Development, City of Virginia Beach Minority Business Council)
11:10 –12:10	Workshop: Developing a Business Plan	(Conducted by Senior Corps Of Retired Executive (SCORE) and Small Business Development Center (SBDC))
12:10- 1:00	Praise Dancers of Kingdom World Outreach Center Networking Hors d'oeuvres Visit booths	
1:10– 2:00	Individual Presentations	- US Small Business Administration (Financing Your Business) - US Army Corps of Engineers (Procurement Forecasts and Opportunities) - Center for Community Development, Inc (Intermediary Loans) - Brockett Group, LLC (Introduction to Entrepreneurship/Business Development)